ST. CLOUD ROTARY'S SUMMERTIME by GEORGE!

Middle Town Market
RETAIL VENDOR
Application & Agreement

2026 Season | June 17 - August 12 (9 weeks) | Wednesdays 5:30 – 9:00 pm

The Middle Town Market showcases a variety of retail and food merchants. It's a great place to shop for handcrafted items, popular home-based products, unique clothing, fashion accessories and delicious meals, snacks, desserts, and beverages.

TO BECOME A VENDOR, complete the application below and read the rules and regulations attached. **NOTE:** Submission of the application is not a guarantee of participation. Someone from the Rotary will notify you by phone or email if you are accepted or denied participation.

Contact Person: _____ Business Name: _____

Mailing Address: _____ City, State Zip: _____

Phone: _____ Cell Phone: _____

Email: _____Website: _____

Retail Vendor Business License # _____ MN Sales Tax # _____

PUBLICITY: Electronic photos of your booth and/or items for sale are optional. The Rotary reserves the right to use your photos on the Rotary's social media, website or elsewhere to promote Middle Town Market and Summertime by George!

INDICATE VENDOR TYPE: ❑ HOME-BASED PRODUCTS ❑ HAND-CRAFTED ITEMS ❑ FASHION OR ACCESSORIES ❑ PACKAGED FOOD PRODUCTS ❑ OTHER

DESCRIPTION OF PRODUCTS: Retail vendors are asked to submit a list of the items for sale. Once approved, items cannot vary unless re-approved by the Rotary. For-profit commercial businesses are not eligible to sell products or to distribute promotional literature, nor are vendors permitted to sell "after-market" goods such as bulk food/products from retail or wholesale vendors

BOOTH SPACES: One space is 12' wide x 11' deep. Vendors need to pay for each space they occupy. All participants must have a canopy that is **weighted down and not staked**. Assignment and placement of spaces is determined by the Rotary. Vendors are responsible for providing tables, chairs, or any other items needed for display. There are no electrical outlets. You will need to provide your own generator if you need electricity.

WILL YOU USE A GENERATOR? ❑ YES ❑ NO

DESCRIPTION OF VENDING UNIT:

❑ Self-contained trailer, truck, bus, or other vehicle: **Dimensions (Width & Length)** _____

RETAIL VENDOR FEES:

$50 PER SPACE X NO. OF WEEKS (Minimum 4 weeks) = TOTAL PAYMENT FOR THE SEASON.

Indicate the dates you'd like to participate.

❑ June 17	❑ July 1	❑ July 15	❑ July 29	❑ August 12
❑ June 24	❑ July 8	❑ July 22	❑ August 5	

I am signing up for ____ space(s) X $50 = $ _____ X _____week(s) = $_____Amount due with your application.

Enclosed is a check for $_____payable to the Rotary Club of St. Cloud or Summertime by George! LLC.

SEND APPLICATION AND PAYMENT TO:

St. Cloud Area Chamber of Commerce
Attn: SBG Middle Town Market
1411 W St Germain St #101
St Cloud, MN 56301
Hours: Monday - Friday from 7:30 a.m. - 4:30 p.m.

VENDOR AGREEMENT, WAIVER AND RELEASE:

I have read, understand, and agree to the Terms of Agreement, Waiver and Release and the Vendor Rules and Responsibilities. I have also read the Rotary's Mission, Policy, and Guiding Principles and the Selection Criteria for Vendors.

Vendor Signature: _____ **Date:** _____

Questions? Email: sbgmarketplace@gmail.com

ROTARY SIGNATURE

Accepted by a duly authorized representative of the Rotary Club of St. Cloud a Minnesota, nonprofit corporation, and its subsidiary Summertime by George! LLC.

Signature: _____ **Print Name** _____

Title: Co-Chair of the Middle Town Market at the Event **Date:** _____